

**STATEMENT UNDER 37 CFR § 3.73(b)**  
**ESTABLISHMENT OF ASSIGNEE**

Applicant	:	David S. Litman et al.
App. No.	:	09/589,037
Filed	:	June 6, 2000
Patent No.	:	6990457
Issue Date	:	January 24, 2006
For	:	SYSTEM AND METHOD FOR CONDUCTING TRANSACTIONS INVOLVING GERNERICALLY IDENTIFIED ITEMS
Examiner	:	Thomas A. Dixon
Group Art Unit	:	3639
Conf No.	:	9664

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This document is being filed with a copy of a Power of Attorney signed by the Assignee. This Statement sets forth the chain of title of the above-identified application.

Expedia, Inc., a Corporation, is the Assignee of the entire right, title, and interest of the above-referenced application by virtue of:

A chain of title, in reverse order, from the inventor(s) to the current Assignee as shown by the following recorded assignments:

1. Change of Name from Hotels.com to Expedia, Inc. recorded in the United States Patent and Trademark Office on August 31, 2010, at Reel 024915, and Frame 0345.
2. Change of Name from Hotels.com to Hotels.com, L.P. recorded in the United States Patent and Trademark Office on May 1, 2004, at Reel 0146072, and Frame 0725.
3. Change of Name from Hotel Reservations Network, Inc. to Hotels.com recorded in the United States Patent and Trademark Office on November 25, 2003, at Reel 014724, and Frame 0631.

Appl. No. : 09/589,037  
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Docket No. EXIN.067A  
Customer No. 20995

4. Assignment from David S. Litman, Robert B. Diener, and Anthony J.  
Fiacable to Hotel Reservation Network, Inc. recorded in the United States  
Patent and Trademark Office on January 9, 2001, at Reel 011440, and Frame  
0540.

The undersigned is an agent of Customer Number 20995 and is authorized to act on behalf of the  
Assignee. Please recognize or change the correspondence address for the above-identified application to  
Customer No. 20995.

Dated: \_\_\_\_\_

9/3/2010

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

By: \_\_\_\_\_

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